



Strategic Plan

Our strategic goals and plans are aligned directly with the Purdue University Northwest's focal areas of Discovery, Learning, and Engagement. Our Program goals are the cornerstone on which we develop these areas, with associated plans toward program improvement and development. It is important to note that while these are plans for continued development and program improvement, they are in addition to continuing the long-standing tradition of providing exceptional learning experiences, opportunities to engage in discovery, and providing excellent engagement (clinical services).

Area 1: Logistics

Our program will remain one of the premier Couple & Family (Systemic) Therapy Programs in the country.

Future Endeavors and Program Enhancement Plans

- A1. Maintain faculty:student ratios within accreditation guidelines and ensure continued support of faculty positions (3).
- A2. Maintain accreditation through the Commission on Accreditation for Marriage & Family Therapy Education
- A3. Invest in marketing efforts focused on the recruitment of students (staff and faculty as well – when applicable) from historically excluded populations.

Area 2: Discovery

We will establish and maintain a strong program of discovery through the scholar-practitioner model.

Future Endeavors and Program Enhancement Plans

- B1. Establish a required thesis as the culminating graduation expectation of the Master of Science in Couple & Family Therapy; specifically focused on success, attainability, and specialization for student learners to shape and establish projected career paths.
- B2. Create, maintain, and enhance scholarship productivity and excellence within the program.
- B3. Engage in a constant program improvement initiative that examines the quality of educational, clinical, and service quality indicators.

Area 3: Learning

Our program will be the leading provider of excellent educational opportunities to meet the needs of our region and the changing social landscape.

Future Endeavors and Program Enhancement Plans

- C1. Establish a micro-credentialing process to enhance the exposure and attainability of systemic thought to non-CFT students and therapists
- C2. Create sex and sexuality specialization options through formal, recognizable, advanced training options.
- C3. Offer accessible specialized training options for students and community members/other therapists.

Area 4: Engagement

We will provide excellent mental health and human development opportunities for those who are most in need.

Future Endeavors and Program Enhancement Plans

- A1. Establish a community engagement and education program that will offer opportunities to support regional needs of mental health skills and human development.
- A2. Create and maintain a positive culture to enhance the student, staff, and faculty experience - especially for students, staff, and faculty that are from historically excluded social locations.
- A3. Create and maintain a welcoming space that is comfortable to conduct and receive clinical services.