

South Shore Sponsorship Opportunities

June 12, 2026



<https://www.southshorelearning.com>

About the South Shore Conference

The South Shore Summer of Learning Conference is proud to be offering a FREE full-day conference to educators for the 8th time in Northwest Indiana. This is the first year that the conference no longer being funded by the Indiana Department of Education and needs your support more than ever.

Purdue University Northwest has stepped in and offered to host the conference on its Hammond campus. We are expecting up to 400 educators and administrators from districts in Northwest Indiana who will be attending and presenting at breakout sessions. We promote to all schools in Northwest Indiana, and this year we have already developed a committee of representatives from a variety of local schools and organizations.

We have nationally renowned speakers scheduled and will offer sessions for participants to choose from. Attendees will receive breakfast, lunch, and conference materials. Participants will receive Professional Growth Points for attending.

Sponsorships needed

The South Shore Conference Committee has been charged to raise funds to provide keynote speakers, food, drinks, prizes, etc. It is important to us that we keep this learning opportunity free for whomever would like to attend and maintain the high standards we have set forth in previous years. It is an opportunity to showcase what the "Region" has to offer with our hospitality and focus on education. Our goal this year is to raise \$25,000 in sponsorships to cover all our expenses.

We would love to have you and your company on board as a sponsor (and attend) for this year's South Shore Learning Conference. Attached are the levels of sponsorship and information regarding each level in the hopes that you will be able to be a supporter of educators and students in The Region and Beyond!

If you have any questions, please reach out to dmpratt@pnw.edu.

Lighthouse Sponsor

\$3,000 and above

- Large logo on all signage throughout conference
- Logo and link on digital program, website and social media
- Logo representation on individual slide prior to the keynote speakers
- Mention on all marketing materials
- Vendor table and session presentation option
- Opening/Closing address option
- Lunch co-sponsorship option
- Ability to email conference attendees before and after the conference

Shoreline Sponsor

\$1,500-\$2,999

- Medium logo on all signage throughout conference
- Logo and link on digital program, website and social media
- Logo representation on slide prior to the keynote speakers
- Mention on all marketing materials
- Vendor table and session presentation option
- Social event sponsorship option
- Ability to email conference attendees before or after the conference

Dune Sponsor

\$500-\$1,499

- Small logo on all signage throughout conference
- Logo and link on digital program, website and social media
- Logo representation on slide prior to the keynote speakers
- Vendor table and session presentation option

Trailhead Sponsor

\$200-\$499

- Small logo on all signage throughout conference
- Logo and link on digital program, website and social media
- Logo representation on slide prior to the keynote speakers
- Vendor Table

Door Prize Only Sponsor

- Mention during prize handouts

South Shore Conference Sponsorship Form

PLEASE SELECT SPONSORSHIP OPTION BELOW:

Lighthouse \$3,000 & above	Shoreline \$1,500-\$2,999	Dune \$500-\$1,499	Trailhead \$200-\$499	Door Prize

Company Information

Company Name: _____
Address: _____ City _____ State _____ Zip _____
Contact Name: _____
Phone: _____ Email: _____
Signature: _____

Please return sponsorship form to Shelly at rkolopan@pnw.edu
We will follow up with payment processing options.

Or please mail completed form to:
Shelly Kolopanis
Purdue University
2200 169th Street
Hammond, IN 46323