**Purdue Northwest Curriculum Document Coversheet**

|  |  |  |  |
| --- | --- | --- | --- |
| **Document No:**  (According to [Instruction](http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/)s[[1]](#footnote-1)) | CHESS 18-45 REV CONCEN VCD | **Approval by Faculty Senate:**  (Leave Blank) | 3/8/2019 |
| **Proposed Effective Date** | Fall 2019 | **Date Reviewed by Senate Curriculum**  **Committee:**  (Leave blank) | 2/8/2019 |
| **Submitting Department:**  (Name of both Dept & College/School ) | Department of Communication & Creative Arts/ CHESS | **Name(s) of Library Staff Consulted:**  (NA if not required) | NA |
| **Date Reviewed by Department** | January 18, 2019 |  |  |
| **Submission Date:**  (Date sent to College/School Curr Comm after Dept Review) | January 19, 2019 | **Will New Library**  **Resources Used?** | **Yes** **No**  Double-click to check Yes / No. |
| **Date Reviewed by College/School Curriculum Committee** | January 25, 2019 | **Form 40 Needed?**  (Double-click one box.)  Registrar will complete Form 40 **after** Senate approval of document. | **Yes** New courses or any course change, check **YES**  **No** For **all other** curriculum matters, check **NO**. |
| **Contact Person(s):**  (Name & Title) | Mary Beth O’Connor, Associate Professor |  |  |

Unless marked “Leave blank” all parts of this form must be filled in **before** sending to Secretary of the Faculty Senate.

|  |
| --- |
| **Task (check all that apply and fill out sections appropriate for each change).**  Program/Concentration Change or New Program/Concentration Proposal: Complete Section I, III, & IV  Minor Change or New Minor Proposal: Complete Section I (delete sections III & IV)  Certificate Change or New Certificate Proposal: Complete Section I (delete sections III & IV)  Course Change or New Course Proposal: Complete Section II (delete sections III & IV) |
| **Program name**. Communication-Visual Communication Design Concentration |
| **Degree name(s).** (If applicable.) Bachelor of Arts |

## Section I: This section is for changes in programs, minors and certificates

|  |
| --- |
| **List the major changes in each program of study, minor or certificate.**  A comprehensive breakdown has been listed below including all changes made to the 8 semesters. Please Note: with the exception of the addition of the Supplemental Core, no other Core or General Education courses have been added or removed. However; some General Education requirements have been expanded to allow students to select courses from the General Education Core Listing. The 8 semesters have been re-arranged for a more cohesive Plan of Study. Lastly, to accommodate the Common Core adopted by the College of Humanities, Education and the Social Sciences (CHESS), we proposed the following changes:  Semester 1:   * Change “Introduction to Computer-Based Systems- CIS 20400” to “Speech Communication- COM 11400”   Semester 2:   * Change “English Composition II prerequisites “Grade C- or better in ENGL 10400; or Grade of B- or better in Engl 10000” to “Prerequisites “Grade C- or better in ENGL 10400” * Change “Fundamentals of Speech Communication- COM 11400” to “Mass Communication and Society- COM 25000”   Semester 3:   * Change “Mass Communication and Society- COM 25000” to “Literature and the Arts-Select from list”   Semester 4:   * Change “Visual Communication- COM 30900” to “Natural Sciences-Select from list” * Change “Modern Language Level IV” to “Modern Language Level IV-see Note 2” * Change “Literature” to “Social Sciences-Select from specific list-see Note 5”   Semester 5:   * Change “Statistics and Contemporary Life- STAT 13000” to “Global Cultures-Select from list” * Change “Any Gen Ed Natural Science with Lab” to “Visual Communication- COM 30900” * Change “Aesthetic” to “Social Ethics-Select from list” * Change “Communication Elective-UD-see Note 3” to “US Traditions-Select from list”   Semester 6:   * Change “Survey of Economics- ECON 10100” to “Gender Issues-Select from list” * Change “American Government and Politics- POL 10100” to “Humanities-Select from specific list-see Note 6” * Change “Communication Elective-UD-see Note 3” to “Individual and Society-Select from list” * Change “Vector Imagine for Computer Graphics -CGT 21600-see Note 4” to “Vector Imaging for Computer Graphics- CGT 21600-ExL-see Note 3”   Semester 7:   * Change “Essential of Nutrition- FN 303, or any Science, MA, STAT, or CIS course from Gen Ed Core List” to “Quantitative Reasoning-Select from list” * Change “History” to “Racial and Ethnic Diversity-Select from list” * Change “Free Elective-UD-Choose any” to “Free Elective-see Note 5”   Semester 8:   * Change “Introductory Sociology- SOC 10000” to “Western Heritage-Select from list” * Change “Elementary Psychology- PSY 12000” to “Additional Gen. Ed. Credits-Select from specific list-see note 7” * Change “Any Gen Ed Humanities Course” to “Technology-Select from list” |
| **Impact on Students.** (State “N/A” if proposal will not greatly affect students.)  The proposed changes require moving from a discipline-specific approach to a common core to a thematic approach. |
| **Impact on University Resources.** (State “N/A” if proposal will not require new resources, faculty or funds.)  Requires offering different courses, but not additional courses. |
| **Impact on other Academic Units.** (State “N/A” if proposal will not affect other units.)(Include name of person in affected area discussed with)  The CHESS College Council has discussed the impacts and has approved the core on 11/30/2018. |

***Document No:*** CHESS 18-45 REV CONCEN VCD

## Section III: PLAN OF STUDY REVISION

### Degree Name: Bachelor of Arts in Communication; Concentration-Visual Communication Design

### Degree Requirements

**PNW General Education Core**

| **Core Categories** | **Credits** | **Courses:** Enter “Select from list” or designate course(s) from list |
| --- | --- | --- |
| English Composition | 6 | ENGL 10400 - English Composition I and ENGL 10500 - English Composition II |
| Speech Communication | 3 | COM 11400 - Fundamentals of Speech Communication |
| Quantitative Reasoning | 3 | Select from the Gen Ed Quantitative Reasoning Core list |
| Natural Sciences | 3 | Select from the Gen Ed Natural Sciences Core list |
| Technology | 3 | Select from the Gen Ed Technology Core list |
| Humanities | 3 | Select from: AD 25500- Art Appreciation, COM 24000-Introduction to Oral Interpretation, MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre |
| Social Sciences | 3 | Select from: COM 21200-Approaches to the Study of Interpersonal Communication, COM 32000-Small Group Communication or COM 32400-Introduction to Organizational Communication |
| Additional Gen Ed credits | 3 | Select from: AD 25500- Art Appreciation, COM 21200-Approaches to the Study of Interpersonal Communication, COM 24000-Introduction to Oral Interpretation, COM 32000-Small Group Communication, COM 32400-Introduction to Organizational Communication,  MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre |
| General Ed Elective | 0-2 | Select from Gen Ed List (if needed to equal a total of 30 Gen Ed credits) |
| First-Year Experience (FYE) | 1-3 | COM 10300 - The Freshman Seminar In Communication is suggested |

**CHESS College Core**

Modern Language 12 credits

Gender Issues, Choose from list 3 credits

Global Cultures, Choose from list 3 credits

Individual and Society, Choose from list 3 credits

Literature and the Arts, Choose from list 3 credits

Racial and Ethnic Diversity, Choose from list 3 credits

Social Ethics, Choose from list 3 credits

U.S. Traditions, Choose from list 3 credits

Western Heritage, Choose from list 3 credits

**Total College Core 36 credits**

**Major Core: Required Courses-Bachelor of Arts in Communication**

COM 20400- Critical Perspectives on Communication 3 credits

COM 25000- Mass Communication and Society 3 credits

**Total Major Core 6 credits**

**Concentration Core: Visual Communication Design**

AD 10500- Design I 3 credits

AD 10600- Design II 3 credits

AD 11200- Graphic Arts I: Typography 3 credits

AD 11300- Basic Drawing 3 credits

AD 20400- Graphic Arts II: Digital Imaging 3 credits

AD 22200-Introduction to Photography 3 credits

AD 30102- Color and Composition 3 credits

AD 32102- Web Design 3 credits

AD 32800- Visual Communication Design I 3 credits

AD 32900- Visual Communication Design II 3 credits

AD 40300- Portfolio Process and Presentation 3 credits

AD 44800- Visual Communication Design III 3 credits

AD 44900- Visual Communication Design IV 3 credits

COM 30900- Visual Communication 3 credits

CGT 21600- Vector Imaging for Computer Graphics 3 credits

**Total Concentration Core 45 credits**

### Other Courses

Free Elective- 30000-level or higher 3 credits

**Total Other Courses** **3 credits**

**Total credits required for baccalaureate degree: 120\***

**\***For degree programs that require an excess of 120 credit hours, provide explanation and attach documentation, if appropriate.

**Addendum to Section III: CHESS College Core**

Approved by: CHESS Faculty Council Friday, November 30, 2018 (unanimous).

Applies to: All BA’s (except teaching degrees). Does not apply to BS or BLS degrees. Does not apply to degrees issued by the School of Education and Counseling.

**As of Fall 2019, the CHESS College Core will require 36 credits of coursework. Students must complete 12 credits (4 semesters) of a single Modern Language, and 24 credits of coursework in the following themes:**

1. **Gender Issues (3 credits)**
2. **Global Cultures (3 credits)**
3. **Individual and Society (3 credits)**
4. **Literature and the Arts (3 credits)**
5. **Racial and Ethnic Diversity (3 credits)**
6. **Social Ethics (3 credits)**
7. **U.S. Traditions (3 credits)**
8. **Western Heritage (3 credits)**

**Students must take one course from the following lists in each theme.**

**Gender Issues**

•ANTH 23000 - Gender Across Cultures

•COM 37600 - Communication And Gender

•ENGL 31100 - Identity In Ethnic American Women’s Literature

•ENGL 36000 - Gender And Literature

•HIST 36500 - Women In America

•IDIS 10600 - Introduction To Gender Studies

•PHIL 40800 - Philosophy Of Love And Friendship

•PSY 23900 - The Psychology Of Women

•PSY 36500 - Development of Gender Roles in Children

•SOC 31501 - Gender In Society

•SOC 31700 - Sociology Of Sex And Sexualities

•WOST 12100 - Introduction To Women’s Studies

**Global Cultures**

•ANTH 20500 - Human Cultural Diversity

•ASL 28000 - American Deaf Community: Language, Culture, And Society

•ENGL 26600 - World Literature: From The Beginnings To 1700 A.D.

•ENGL 26700 - World Literature: From 1700 A.D. To The Present

•ENGL 36600 - Postcolonial Literatures

•HIST 10500 - Survey Of Global History

•HIST 27100 - Introduction To Colonial Latin American History (1492-1810)

•HIST 27200 - Introduction To Modern Latin American History (1810 To The Present)

•HIST 30501 - Latin American History Through Film

•HIST 35201 - Revolution And Revolutionaries In 20th And 21st Century Latin America

•HIST 36110 - Environmental History Of Latin America

•HIST 36600 - Hispanic Heritage Of The United States

•HIST 40100 - Indigenous Traditions Of Latin America

•HIST 42500 - Social And Ecological History Of The Andes

•LALS 10100 - Introduction To Latin American Studies

•PHIL 23000 - Religions Of The East

•POL 13000 - Introduction To International Relations

•POL 14100 - Governments Of The World

•POL 23200 - Contemporary Crises In International Relations

•POL 32300 - Comparative Environmental Policy

•POL 34500 - West European Democracies In The Post-Industrial Era

•SOC 40300 - Sociology Of Developing Countries In Era Of Globalization

•SOC 40400 - The Environment And Social Justice

•SOC 40500 - Power, Social Control And The Media

•SOC 40600 - People’s Movements And Social Power

•SPAN 23500 - Spanish American Literature In Translation

**Individual and Society**

•ANTH 10000 - Introduction To Anthropology

•COM 21200 - Approaches To The Study Of Interpersonal Communication

•COM 25000 - Mass Communication And Society

•COM 32000 - Small Group Communication

•COM 32400 - Introduction To Organizational Communication

•ECON 21000 - Principles Of Economics

•ECON 25100 - Microeconomics

•ECON 25200 - Macroeconomics

•ENGL 22700 - Elements Of Linguistics

•HIST 21800 - Human Development And Health Promotion

•HIST 22200 - Foundations Of Holistic Health And Wellness

•PSY 12000 - Elementary Psychology

•PSY 20000 - Introduction To Cognitive Psychology

•PSY 23500 - Child Psychology

•PSY 24000 - Introduction To Social Psychology

•PSY 25100 - Health Psychology

•PSY 35000 - Abnormal Psychology

•SOC 10000 - Introductory Sociology

•SOC 34000 - General Social Psychology

•SOC 35000 - Social Psychology Of Marriage

•SOC 36500 - Constructing American Families

**Literature and the Arts**

•AD 11300 - Basic Drawing

•AD 25500 - Art Appreciation

•AD 38300 - Modern Art

•COM 24000 - Introduction To Oral Interpretation

•ENGL 20100 - The Nature Of Literary Study

•ENGL 20500 - Introduction To Creative Writing

•ENGL 22100 - Introduction To Shakespeare

•ENGL 23000 - Great Narrative Works

•ENGL 23100 - Introduction To Literature

•ENGL 23200 - Thematic Studies In Literature

•ENGL 23500 - Introduction To Drama

•ENGL 23700 - Introduction To Poetry

•ENGL 23800 - Introduction To Fiction

•ENGL 23900 - Introduction To Biography

•ENGL 24000 - Survey Of The British Literature: From The Beginnings Through The Neoclassical Period

•ENGL 24100 - Survey Of The British Literature: From The Rise Of Romanticism To The Modern Period

•ENGL 25000 - Great American Books

•ENGL 25700 - Literature Of Black America

•ENGL 26400 - The Bible As Literature

•ENGL 26600 - World Literature: From The Beginnings To 1700 A.D.

•ENGL 26700 - World Literature: From 1700 A.D. To The Present

•ENGL 28600 - The Movies

•ENGL 31100 - Identity In Ethnic American Women’s Literature

•ENGL 31800 - Graphic Narrative

•ENGL 35000 - Survey Of American Literature From Its Beginnings To 1865

•ENGL 35100 - Survey Of American Literature From 1865 To The Post-World War II Period

•ENGL 35600 - American Humor

•ENGL 36000 - Gender And Literature

•ENGL 36600 - Postcolonial Literatures

•ENGL 37300 - Science Fiction And Fantasy

•ENGL 37700 - Major Modern Poetry

•ENGL 37900 - The Short Story

•ENGL 38100 - The British Novel

•ENGL 38200 - The American Novel

•ENGL 40700 - Introduction To Poetry Writing

•ENGL 40900 - Introduction To Fiction Writing

•ENGL 41000 - Introduction To Creative Nonfiction Writing

•ENGL 41100 - Studies In Major Authors

•ENGL 44100 - Chaucer’s Canterbury Tales

•ENGL 44200 - Shakespeare

•ENGL 44400 - Milton

•ENGL 46900 - Issues In Contemporary Criticism And Theory

•MUS 25000 - Music Appreciation

•PHIL 27500 - The Philosophy Of Art

•SPAN 23500 - Spanish American Literature In Translation

•SPAN 24100 - Introduction To The Study Of Hispanic Literature

•SPAN 33500 - The Literature Of The Spanish-Speaking Peoples In The United States

•THTR 20100 - Theatre Appreciation

•THTR 30800 - The History And Development Of The American Musical Theatre

•THTR 34800 - Dramatic Performance In Context

**Racial and Ethnic Diversity**

•ANTH 37900 - Native American Cultures

•ENGL 25700 - Literature Of Black America

•HIST 36600 - Hispanic Heritage Of The United States

•HIST 40100 - Indigenous Traditions Of Latin America

•HIST 46601 - Immigration And Ethnicity In U S History

•LALS 10100 - Introduction To Latin American Studies

•PSY 33400 - Cross Cultural Psychology

•PSY 33500 - Stereotyping And Prejudice

•SOC 31000 - Racial And Ethnic Diversity

•SPAN 33500 - The Literature Of The Spanish-Speaking Peoples In The United States

**Social Ethics**

•ENGL 21600 - Ethics And Literature

•PHIL 11100 - Ethics

•PHIL 32500 - Ethics And Public Health

•SOC 22000 - Social Problems

**US Traditions**

•ENGL 25000 - Great American Books

•ENGL 35000 - Survey Of American Literature From Its Beginnings To 1865

•ENGL 35100 - Survey Of American Literature From 1865 To The Post-World War II Period

•ENGL 38200 - The American Novel

•BUSM 10100 - Development Of Business In The United States

•HIST 15100 - American History To 1877

•HIST 15200 - United States Since 1877

•HIST 31005 - The Civil War And Reconstruction, 1850 To 1877

•HIST 35001 - Gettysburg: Three Days That Changed America

•HIST 36700 - 20th Century American History

•HIST 36800 - Episodes In American Religious History

•HIST 37800 - Early National America: 1787-1850

•HIST 38600 - History Of American Foreign Relations

•HIST 46000 - American Colonial History

•HIST 46100 - The Revolutionary Era, 1763 To 1800

•HIST 46400 - Jacksonian America 1815-1850

•HIST 46700 - The Emergence Of Modern America

•HIST 46800 - Recent American History

•HIST 22200 - Foundations Of Holistic Health And Wellness

•HIST 34900 - Contemporary Trends In Health Care Systems

•POL 10100 - American Government And Politics

•POL 23300 - Introduction to The Study Of Law

**Western Heritage**

•ENGL 26400 - The Bible As Literature

•HIST 10200 - Introduction To The Ancient World

•HIST 10300 - Introduction To The Medieval World

•HIST 10400 - Introduction To The Modern World

•HIST 29000 - Russia: Yesterday, Today, And Tomorrow

•HIST 40300 - Europe In The Reformation

•HIST 40400 - Kings And Philosophers: Europe 1618-1789

•HIST 40500 - The French Revolution And Napoleon

•HIST 40600 - Rebels And Romantics: Europe 1815-1870

•HIST 22200 - Foundations Of Holistic Health And Wellness

•PHIL 11000 - Introduction To Philosophy

•PHIL 30100 - History Of Ancient Philosophy

•PHIL 30200 - History Of Medieval Philosophy

•PHIL 23100 - Religions Of The West

•POL 35000 - Foundations Of Western Political Theory: From The Renaissance To Marx

•POL 35300 - Current Political Ideologies

## Section IV: For all Program Changes;

## Current Semester by Semester

(Delete if new program)

Semester One **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **English Composition I** | **ENGL 10400** | **X** | **3** | **C-** |  |
| **Design I** | **AD 10500** |  | **3** | **C-** |  |
| **Freshman Experience (See Note 1)** | **COM 10300** | **X** | **3** | **C-** |  |
| **Introduction To Computer-Based Systems** | **CIS 20400** | **X** | **3** | **C-** |  |
| **Modern Language Level I (see Note 2)** | **ASL/FR/GER/JPNS/SPAN 10100** |  | **3** | **C-** |  |

Semester Two **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **English Composition II** | **ENGL 10500** | **X** | **3** | **C-** | **Grade of C- or better in ENGL 10400; or Grade of B- or better in ENGL 10000** |
| **Design II** | **AD 10600** |  | **3** | **C** |  |
| **Fundamentals of Speech Communication** | **COM 11400** | **X** | **3** | **C** |  |
| **Basic Drawing** | **AD 11300** |  | **3** | **C** |  |
| **Modern Language Level II (see Note 2)** | **ASL/FR/GER/JPNS/SPAN 10200** |  | **3** | **C-** | **Grade of C- or better in Modern Language Level I; or WebCAPE score between 150-299** |

Semester Three **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Mass Communication and Society** | **COM 25000** |  | **3** | **C** |  |
| **Critical Perspectives on Communication** | **COM 20400** |  | **3** | **C** |  |
| **Introduction to Photography** | **AD 22200** |  | **3** | **C** |  |
| **Graphic Arts I: Typography** | **AD 11200** |  | **3** | **C** |  |
| **Modern Language Level III (see Note 2)** | **ASL/FR/GER/JPNS/SPAN 20100** |  | **3** | **C-** | **Grade of C- or better in Modern Language Level II; or WebCAPE score between 300-425** |

Semester Four **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Graphic Arts II: Digital Imaging** | **AD 20400** |  | **3** | **C** |  |
| **Color and Composition** | **AD 30102** |  | **3** | **C** |  |
| **Visual Communication** | **COM 30900** |  | **3** | **C** |  |
| **Literature** |  | **X** | **3** | **C** |  |
| **Modern Language Level IV** | **ASL/FR/GER/JPNS/SPAN 20200** |  | **3** | **C-** | **Grade of C- or better in Modern Language Level III; or WebCAPE score of 425 or greater** |

Semester Five **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Visual Communication Design I** | **AD 32800** |  | **3** | **C** |  |
| **Statistics and Contemporary Life** | **STAT 13000** | **X** | **3** | **C-** |  |
| **Any Gen Ed Natural Science with Lab** |  | **X** | **3** | **C** |  |
| **Aesthetic** |  |  | **3** | **C-** |  |
| **Communication Elective-UD**  **(See Note 3)** |  |  | **3** | **C** |  |

Semester Six **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Vector Imagine for Computer Graphics (see note 4)** | **CGT 21600** |  | **3** | **C** |  |
| **Visual Communication Design II** | **AD 32900** |  | **3** | **C** |  |
| **Survey of Economics** | **ECON 10100** |  | **3** | **C-** |  |
| **American Government and Politics** | **POL 10100** | **X** | **3** | **C-** |  |
| **Communication Elective-UD**  **(see Note 3)** |  |  | **3** | **C** |  |

Semester Seven **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Visual Communication Design III** | **AD 44800** |  | **3** | **C** |  |
| **Web Design** | **AD 32102** |  | **3** | **C** |  |
| **Essentials of Nutrition** | **FN303 or any Science, MA, STAT, or CIS course from Gen Ed Core List** | **X** | **3** | **C-** |  |
| **History** |  | **X** | **3** | **C-** |  |
| **Free Elective UD** | **Choose any** |  | **3** |  |  |

Semester Eight **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Visual Communication Design IV** | **AD 44900** |  | **3** | **C** |  |
| **Portfolio Process and Presentation** | **AD 40300** |  | **3** | **C** |  |
| **Introductory Sociology** | **SOC 10000** | **X** | **3** | **C-** |  |
| **Elementary Psychology** | **PSY 12000** | **X** | **3** | **C-** |  |
| **Any Gen Ed Humanities Course** |  |  | **3** | C- |  |

Notes:

**Note 1**: Freshman seminar requirement also met with any other PNW Freshman Seminar course from 1-3 credit hours.

**Note 2**: Modern Language Requirement, must complete 4 semesters of the same language - Choose from ASL, FR, GER, JPNS, or SPAN

**Note 3**: Communication Elective: Any upper division COM or AD course (30000 or above) can be used toward the Communication Elective.

**Note 4**: Course changes are pending for CGT 21600 to reflect an AD subject Code. See Advisor.

## Section IV: For all Program Changes;

## Proposed Semester by Semester

(Delete if new program)

Semester One **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **English Composition I** | **ENGL 10400** | **X** | **3** | **C-** |  |
| **Design I** | **AD 10500** |  | **3** | **C** |  |
| **Freshman Experience (see Note 1)** | **COM 10300** | **X** | **3** | **C-** |  |
| **Speech Communication** | **COM 11400** | **X** | **3** | **C-** |  |
| **Modern Language Level I**  **(see Note 2)** | **ASL/FR/GER/JPNS/SPAN 10100** |  | **3** | **C-** |  |

Semester Two **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **English Composition II** | **ENGL 10500** | **X** | **3** | **C-** | **Grade of C- or better in ENGL 10400** |
| **Mass Communication and Society** | **COM 25000** |  | **3** | **C** |  |
| **Design II** | **AD 10600** |  | **3** | **C** |  |
| **Basic Drawing** | **AD 11300** |  | **3** | **C** |  |
| **Modern Language Level II**  **(see Note 2)** | **ASL/FR/GER/JPNS/SPAN 10200** |  | **3** | **C-** | **Grade of C- or better in Modern Language Level I; or WebCAPE score between 150-299** |

Semester Three **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Literature and the Arts** | **Select from list** |  | **3** | **C-** |  |
| **Graphic Arts I: Typography** | **AD 11200** |  | **3** | **C** |  |
| **Critical Perspectives on Communication** | **COM 20400** |  | **3** | **C** |  |
| **Modern Language Level III**  **(see Note 2)** | **ASL/FR/GER/JPNS/SPAN 20100** |  | **3** | **C-** | **Grade of C- or better in Modern Language Level II; or WebCAPE score between 300-425** |
| **Introduction to Photography** | **AD 22200** |  | **3** | **C** |  |

Semester Four **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Natural Sciences** | **Select from list** | **X** | **3** | **C-** |  |
| **Modern Language Level IV (see Note 2)** | **ASL/FR/GER/JPNS/SPAN 20200** |  | **3** | **C-** | **Grade of C- or better in Modern Language Level III; or WebCAPE score of 425 or greater** |
| **Graphic Arts II: Digital Imaging** | **AD 20400** |  | **3** | **C** |  |
| **Color and Composition** | **AD 30102** |  | **3** | **C** |  |
| **Social Sciences** | **Select from specific list. See Note 5.** | **X** | **3** | **C-** |  |

Semester Five **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Visual Communication** | **COM 30900** |  | **3** | **C** |  |
| **Global Cultures** | **Select from list** |  | **3** | **C-** |  |
| **Visual Communication Design I** | **AD 32800** |  | **3** | **C** |  |
| **Social Ethics** | **Select from list** |  | **3** | **C-** |  |
| **US Traditions** | **Select from list** |  | **3** | **C-** |  |

Semester Six **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Visual Communication Design II** | **AD 32900** |  | **3** | **C** |  |
| **Gender Issues** | **Select from list** |  | **3** | **C-** |  |
| **Vector Imaging for Computer Graphics (ExL) (see Note 3)** | **CGT 21600** |  | **3** | **C** |  |
| **Humanities** | **Select from specific list.**  **See Note 6.** | **X** | **3** | **C-** |  |
| **Individual and Society** | **Select from list** |  | **3** |  |  |

Semester Seven **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Quantitative Reasoning** | **Select from list** | **X** | **3** | **C-** |  |
| **Racial and Ethnic Diversity** | **Select from list** |  | **3** | **C-** |  |
| **Visual Communication Design III** | **AD 44800** |  | **3** | **C** |  |
| **Web Design** | **AD 32102** |  | **3** | **C** |  |
| **Free Elective**  **(See Note 4)** |  |  | **3** |  |  |

Semester Eight **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| **Visual Communication Design IV** | **AD 44900** |  | **3** | **C** |  |
| **Western Heritage** | **Select from list** |  | **3** | **C-** |  |
| **Additional Gen. Ed. Credits** | **Select from specific list.**  **See note 7.** | **X** | **3** | **C-** |  |
| **Portfolio Process and Presentation** | **AD 40300** |  | **3** | C |  |
| **Technology** | **Select from list** | **X** | **3** | C- |  |

**Notes:**

**Note 1**: Freshman seminar requirement also met with any other PNW Freshman Seminar course from 1-3 credit hours.

**Note 2**: Modern Language Requirement, must complete 4 semesters of the same language - Choose from ASL, FR, GER, JPNS, or SPAN

**Note 3**: Course changes are pending for CGT 21600 to reflect an AD subject code. See Advisor.

**Note 4**: Free Elective: Choose one (1) 300-level or higher within AD, COM, or other subject code. See Advisor.

**Note 5:** Select from: COM 21200-Approaches to the Study of Interpersonal Communication, COM 32000-Small Group Communication or COM 32400-Introduction to Organizational Communication. Once you use a course for this section, it cannot be used for other sections.

**Note 6:** Select from: AD 25500- Art Appreciation, COM 24000-Introduction to Oral Interpretation, MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre. Once you use a course for this section, it cannot be used for other sections.

**Note 7:** Select from: AD 25500- Art Appreciation, COM 21200-Approaches to the Study of Interpersonal Communication, COM 24000-Introduction to Oral Interpretation, COM 32000-Small Group Communication, COM 32400-Introduction to Organizational Communication,  MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre. Once you use a course for this section, it cannot be used for other sections.

**Note 8:** At least two courses must be COM EXL courses. Prerequisites may apply.

1. <http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/> [↑](#footnote-ref-1)