**Purdue Northwest Curriculum Document Coversheet**

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| **Document No:**  (According to [Instruction](http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/)s[[1]](#footnote-1)) | CHESS 18-50 NEW COURSE COM AD 22900 | **Approval by Faculty Senate:**  (Leave Blank) | 4-12-19 |
| **Proposed Effective Date** | July 1, 2019 | **Date Reviewed by Senate Curriculum**  **Committee:**  (Leave blank) | 3-8-19 |
| **Submitting Department:**  (Name of both Dept & College/School ) | Communication and Creative Arts  CHESS | **Name(s) of Library Staff Consulted:**  (NA if not required) | N/A |
| **Date Reviewed by Department** | November 16, 2018 |  |  |
| **Submission Date:**  (Date sent to College/School Curr Comm after Dept Review) | November 28, 2018 | **Will New Library**  **Resources Used?** | **Yes** **No**  Double-click to check Yes / No. |
| **Date Reviewed by College/School Curriculum Committee** | February 22, 2019 | **Form 40 Needed?**  (Double-click one box.)  Registrar will complete Form 40 **after** Senate approval of document. | **Yes** New courses or any course change, check **YES**  **No** For **all other** curriculum matters, check **NO**. |
| **Contact Person(s):**  (Name & Title) | Yueqi Zhang  Associate Professor of VCD |  |  |

Unless marked “Leave blank” all parts of this form must be filled in **before** sending to Secretary of the Faculty Senate.

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| **Task (check all that apply and fill out sections appropriate for each change).**  Program/Concentration Change or New Program/Concentration Proposal: Complete Section I, III, & IV  Minor Change or New Minor Proposal: Complete Section I (delete sections III & IV)  Certificate Change or New Certificate Proposal: Complete Section I (delete sections III & IV)  Course Change or New Course Proposal: Complete Section II (delete sections III & IV) |
| **Program name**.  Visual Communication Design |
| **Degree name(s).** (If applicable.)  B.A in Communication, Concentration: Visual Communication Design |

## Section I: This section is for changes in programs, minors and certificates

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| **List the major changes in each program of study, minor or certificate.** |
| **Impact on Students.** (State “N/A” if proposal will not greatly affect students.) |
| **Impact on University Resources.** (State “N/A” if proposal will not require new resources, faculty or funds.) |
| **Impact on other Academic Units.** (State “N/A” if proposal will not affect other units.)(Include name of person in affected area discussed with) N/A |

## Section II: This section is for changes in courses only

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| **Subject.** (Brief description of proposed change, addition or deletion.)  To adopt course of AD 22900 from the Purdue West Lafayette to revise Visual Communication Design curriculum at PNW. |
| **Justification.** (Briefly list main reasons for proposed change, addition or deletion.)  This course will be the requirement for the new VCD Plan of Study at PNW. |

Use the **Current** and **Proposed** spaces below for course changes only. Otherwise, mark “N/A”

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| **Current:** (Course changes: include entire present catalog information. Leave blank if new course) | | **Proposed:** (Course changes: include entire new catalog information.)  AD 22900 - Visual Communications Design Computing II  Levels: Graduate, Professional, Undergraduate  Schedule Types: Distance Learning, Studio  (Lab. 6, Cr. 3)  An intermediate course in visual design computing programs used in the study and production of Visual Communications Design. Typically offered Spring. Topics include a foundation of page layout and user interface (UI) production for variety medias using computer technologies with design principles, elements and color composition. |
| **Is this course also:** | **General Education** | **Currently Designated ExL (see** [**instructions[[2]](#footnote-2)**](http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/)**)** |

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| **Course Objectives / Learning Outcomes.** (New courses only. List main outcomes. If lengthy, attach separate page.)  1. Be familiar with the essential computer programs of page layout and user interface (UI).  2. Understand the industrial standards of design formats for appropriate usage.  3. Manipulate specific digital file for pre-press, print and screen display.  4. Create digital design files based on design principles, elements and color composition in a professional manner. |
| **Impact on Students.** (State “N/A” if proposal will not greatly affect students.) N/A |
| **Impact on University Resources.** (State “N/A” if proposal will not require new resources, faculty or funds.) N/A |
| **Impact on other Academic Units.** (State “N/A” if proposal will not affect other units.) (Include name of person in affected area this was discussed with.) N/A |

(Boxes will expand and spill over onto next page to accommodate your typing.)

1. <http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/> [↑](#footnote-ref-1)
2. <http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/> [↑](#footnote-ref-2)