**Purdue Northwest Curriculum Document Coversheet**

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| **Document No:**  (According to [Instruction](http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/)s[[1]](#footnote-1)) | CHESS 18-52 REV MINOR COM VCD | **Approval by Faculty Senate:**  (Leave Blank) | 4-12-19 |
| **Proposed Effective Date** | Spring 2018 | **Date Reviewed by Senate Curriculum**  **Committee:**  (Leave blank) | 3-8-19 |
| **Submitting Department:**  (Name of both Dept & College/School ) | CCA/CHESS | **Name(s) of Library Staff Consulted:**  (NA if not required) |  |
| **Date Reviewed by Department** | November 16, 2018 |  |  |
| **Submission Date:**  (Date sent to College/School Curr Comm after Dept Review) | November 28, 2018 | **Will New Library**  **Resources Used?** | **Yes** **No**  Double-click to check Yes / No. |
| **Date Reviewed by College/School Curriculum Committee** | February 22, 2019 | **Form 40 Needed?**  (Double-click one box.)  Registrar will complete Form 40 **after** Senate approval of document. | **Yes** New courses or any course change, check **YES**  **No** For **all other** curriculum matters, check **NO**. |
| **Contact Person(s):**  (Name & Title) | Yueqi Zhang  Associate Professor, CCA |  |  |

Unless marked “Leave blank” all parts of this form must be filled in **before** sending to Secretary of the Faculty Senate.

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| **Task (check all that apply and fill out sections appropriate for each change).**  Program/Concentration Change or New Program/Concentration Proposal: Complete Section I, III, & IV  Minor Change or New Minor Proposal: Complete Section I (delete sections III & IV)  Certificate Change or New Certificate Proposal: Complete Section I (delete sections III & IV)  Course Change or New Course Proposal: Complete Section II (delete sections III & IV) |
| **Program name**.  Visual Communication Design |
| **Degree name(s).** (If applicable.)  Visual Communication & Graphic Arts Minor (changing to: Visual Communication Design Minor) |

## Section I: This section is for changes in programs, minors and certificates

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| **List the major changes in each program of study, minor or certificate.**  The name of the minor is changing from: Visual Communication & Graphic Arts Minor, to: Visual Communication Design Minor. The course requirements are also changing from 2 required course and 4 electives to 4 required courses and 2 electives (see below). The required courses and elective choices are also changing (see below). | |
| **Current:**  Degree: Visual Communication & Graphic Arts Minor  Course requirements (18 credit hours)  Required courses (6 credits)  A&D 105 Design I  A&D 106 Design II  Elective courses (12 credits)  Chose four:  A&D 112 Graphic Arts I: Typography  A&D 204 Graphic Arts II: Digital Imaging  A&D 30102 Color and Composition  AD 32800 Visual Communication Design I  AD 32900 Visual Communication Design II | **Proposed:**  Degree: Visual Communication Design Minor  Course requirements (18 credit hours)  Required courses (12 Credits)  AD 32800 Visual Communication Design I  AD 32900 Visual Communication Design II  AD 44800 Visual Communication Design III  AD 44900 Visual Communication Design IV  Elective courses (6 credits)  Chose two:  AD 10500 Design I  AD 11200 Typography  AD 22800 Visual Communications Design Computing I  AD 40300 Portfolio Process and Presentation |
| **Impact on Students.** (State “N/A” if proposal will not greatly affect students.)  Students are encouraged to master the technical skills involved in typography, image generation, visual structure, and composition, as well as to think conceptually, articulate ideas, and critically evaluate the form-making process. Students interested in VCD combine words, ideas, and images in original ways to convey information and promote ideas to targeted audiences.  Current VCD minors will be “grandfathered” into their current curriculum and substitute A&D 20400 Graphic Arts II: Digital Imaging for AD 22800 Visual Communications Design Computing I. The new changes will only impact students admitted to 2019-20 and beyond. | |
| **Impact on University Resources.** (State “N/A” if proposal will not require new resources, faculty or funds.)  N/A | |
| **Impact on other Academic Units.** (State “N/A” if proposal will not affect other units.)(Include name of person in affected area discussed with)  N/A | |

***Document No:*** CHESS 18-52 REV MINOR COM VCD

Notes: This is a revision of the current Visual Communication & Graphic Arts Minor to Visual Communication Design Minor, in order to update the Minor to make it more current / relevant.

1. <http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/> [↑](#footnote-ref-1)