**Purdue Northwest Curriculum Document Coversheet**

|  |  |  |  |
| --- | --- | --- | --- |
| **Document No:**  (According to [Instruction](http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/)s[[1]](#footnote-1)) | CHESS 18-68 REV CONCEN VCD | **Approval by Faculty Senate:**  (Leave Blank) | 5/3/19 |
| **Proposed Effective Date** | July 1, 2019 | **Date Reviewed by Senate Curriculum**  **Committee:**  (Leave blank) | 4/12/19 |
| **Submitting Department:**  (Name of both Dept & College/School ) | Department of Communication & Creative Arts  CHESS | **Name(s) of Library Staff Consulted:**  (NA if not required) | N/A |
| **Date Reviewed by Department** | November 16, 2018 |  |  |
| **Submission Date:**  (Date sent to College/School Curr Comm after Dept Review) | February 10, 2019 | **Will New Library**  **Resources Used?** | **Yes** **No**  Double-click to check Yes / No. |
| **Date Reviewed by College/School Curriculum Committee** | 3/29/2019 | **Form 40 Needed?**  (Double-click one box.)  Registrar will complete Form 40 **after** Senate approval of document. | **Yes** New courses or any course change, check **YES**  **No** For **all other** curriculum matters, check **NO**. |
| **Contact Person(s):**  (Name & Title) | Yueqi Zhang  Associate Professor |  |  |

Unless marked “Leave blank” all parts of this form must be filled in **before** sending to Secretary of the Faculty Senate.

|  |
| --- |
| **Task (check all that apply and fill out sections appropriate for each change).**  Program/Concentration Change or New Program/Concentration Proposal: Complete Section I, III, & IV  Minor Change or New Minor Proposal: Complete Section I (delete sections III & IV)  Certificate Change or New Certificate Proposal: Complete Section I (delete sections III & IV)  Course Change or New Course Proposal: Complete Section II (delete sections III & IV) |
| **Program name**.  Communication-Visual Communication Design Concentration |
| **Degree name(s).** (If applicable.)  Bachelor of Arts |

## Section I: This section is for changes in programs, minors and certificates

|  |
| --- |
| **List the major changes in each program of study, minor or certificate.**  The CHESS Common Core has already been applied to the COM VCD Concentration with a proposed effective date of Fall 2019 (per document approved by CHESS on 1/25/2019: CHESS 18-45 REV CONCEN VCD). This document, CHESS 18-68 REV CONCEN VCD is making additional changes to the Concentration from there (also proposed effective Fall 2019).  A comprehensive breakdown has been listed below including all changes made to the 8 semesters.  **Semester 1**:   * Change “Design I – AD 10500” Min Grade from C to B   **Semester 2**:   * Change “Mass Communication and Society – COM 25000” to “Free Elective – AD, COM or CGT 30000 level or higher (see Note 3)” * Change “Design II – AD 10600” Min Grade from C to B   **Semester 3**:   * Change “Critical Perspectives on Communication – COM 20400 Min Grade C” to “Visual Communication Design Computing I – AD 22800 Min Grade B” * Change “Graphic Arts I: Typography – AD 11200” Min Grade from C to B   **Semester 4**:   * Change “Graphic Arts II: Digital Imaging – AD 20400 Min Grade C” to “Visual Communication Design Computing II – AD 22900 Min Grade B” * Change “Color and Composition – AD 30102” Min Grade from C to B   **Semester 5**:   * Change “Visual Communication Design I – AD 32800” Min Grade from C to B   **Semester 6**:   * Change “Vector Imaging for Computer Graphics – CGT 21600-ExL-see Note 3” to “Motion Graphics – AD 41800” * Add Min Grade of C- for “Individual and Society”   **Semester 7**:   * Change “Free Elective” (see note 4) to “Free Elective – AD, COM or CGT 30000-level or higher (see Note 3)” minimum grade C   **Semester 8**:  None  **Notes**:  Note 7 became Note 6 with the addition of: COM 20400 – Critical Perspectives on Communication |
| **Impact on Students.** (State “N/A” if proposal will not greatly affect students.)  The new VCD plan of study will enhance students’ professional abilities of creative problem-solving with an emphasis on advanced design problems and individual development and exploration of contemporary design issues, in order to better align with their career pathway. |
| **Impact on University Resources.** (State “N/A” if proposal will not require new resources, faculty or funds.)  N/A |
| **Impact on other Academic Units.** (State “N/A” if proposal will not affect other units.)(Include name of person in affected area discussed with)  N/A |

***Document No:*** CHESS 18-68 REV CONCEN VCD

## Section III: PLAN OF STUDY REVISION

### Degree Name: B.A in Communication, Concentration: Visual Communication Design

### Degree Requirements

### PNW General Education Core

| **Core Categories** | **Credits** | **Courses:** Enter “Select from list” or designate course(s) from list |
| --- | --- | --- |
| English Composition | 6 | ENGL 10400 - English Composition I and ENGL 10500 - English Composition II |
| Speech Communication | 3 | COM 11400 - Fundamentals of Speech Communication |
| Quantitative Reasoning | 3 | STAT 13000 - Statistics And Contemporary Life |
| Natural Sciences | 3 | Select any course with Lab from the Natural Sciences Core list |
| Technology | 3 | CIS 20400 - Introduction To Computer-Based Systems |
| Humanities | 3 | Select from: AD 25500- Art Appreciation, COM 24000-Introduction to Oral Interpretation, MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre |
| Social Sciences | 3 | Select from: COM 21200-Approaches to the Study of Interpersonal Communication, COM 32000-Small Group Communication or COM 32400-Introduction to Organizational Communication |
| Additional General Ed credits | 3 | Select from: AD 25500- Art Appreciation, COM 21200-Approaches to the Study of Interpersonal Communication, COM 24000-Introduction to Oral Interpretation, COM 32000-Small Group Communication, COM 32400-Introduction to Organizational Communication, MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre |
| General Ed Elective | 0-2 | Select from Gen Ed List (if needed to equal a total of 30 Gen Ed credits) |
| First-Year Experience (FYE) | 1-3 | COM 10300 - The Freshman Seminar In Communication is suggested |
| **Total** (minimum) | 30 |  |

**CHESS College Core**

Modern Language 12 credits

Gender Issues, Choose from list 3 credits

Global Cultures, Choose from list 3 credits

Individual and Society, Choose from list 3 credits

Literature and the Arts, Choose from list 3 credits

Racial and Ethnic Diversity, Choose from list 3 credits

Social Ethics, Choose from list 3 credits

U.S. Traditions, Choose from list 3 credits

Western Heritage, Choose from list 3 credits

**Total College Core 36 credits**

### Concentration Core: Visual Communication Design Required Courses

AD 10500 Design I (Fall Only) 3 credits

AD 10600 Design II (Spring Only) 3 credits

AD 11200 Graphic Arts I: Typography (Fall Only) 3 credits

AD 11300 Basic Drawing 3 credits

AD 22200 Introduction to Photography 3 credits

AD 22800 Visual Communications Design Computing I (Fall Only) 3 credits

AD 22900 Visual Communications Design Computing II (Spring Only) 3 credits

AD 30102 Color and Composition (Spring Only) 3 credits

AD 32102 Web Design (Fall Only) 3 credits

AD 32800 Visual Communication Design I (Fall Only) 3 credits

AD 32900 Visual Communication Design II (Spring Only) 3 credits

AD 40300 Portfolio Process and Presentation (Spring Only) 3 credits

AD 41800 Motion Graphics (Spring Only) 3 credits

AD 44800 Visual Communication Design III (Fall Only) 3 credits

AD 44900 Visual Communication Design IV (Spring Only) 3 credits

COM 30900 Visual Communication 3 credits

**Total Concentration Core 48 credits**

### Other Courses

Free Elective- AD, COM or CGT 30000-level or higher 6 credits

**Total Other Courses** **6 credits**

**Total credits required for baccalaureate degree: 120\***

**\***For degree programs that require an excess of 120 credit hours, provide explanation and attach documentation, if appropriate.**Addendum to Section III: CHESS College Core**

Approved by: CHESS Faculty Council Friday, November 30, 2018 (unanimous).

Applies to: All BA’s (except teaching degrees). Does not apply to BS or BLS degrees. Does not apply to degrees issued by the School of Education and Counseling.

**As of Fall 2019, the CHESS College Core will require 36 credits of coursework. Students must complete 12 credits (4 semesters) of a single Modern Language, and 24 credits of coursework in the following themes:**

1. **Gender Issues (3 credits)**
2. **Global Cultures (3 credits)**
3. **Individual and Society (3 credits)**
4. **Literature and the Arts (3 credits)**
5. **Racial and Ethnic Diversity (3 credits)**
6. **Social Ethics (3 credits)**
7. **U.S. Traditions (3 credits)**
8. **Western Heritage (3 credits)**

**Students must take one course from the following lists in each theme.**

**Gender Issues**

•ANTH 23000 - Gender Across Cultures

•COM 37600 - Communication And Gender

•ENGL 31100 - Identity In Ethnic American Women’s Literature

•ENGL 36000 - Gender And Literature

•HIST 36500 - Women In America

•IDIS 10600 - Introduction To Gender Studies

•PHIL 40800 - Philosophy Of Love And Friendship

•PSY 23900 - The Psychology Of Women

•PSY 36500 - Development of Gender Roles in Children

•SOC 31501 - Gender In Society

•SOC 31700 - Sociology Of Sex And Sexualities

•WOST 12100 - Introduction To Women’s Studies

**Global Cultures**

•ANTH 20500 - Human Cultural Diversity

•ASL 28000 - American Deaf Community: Language, Culture, And Society

•ENGL 26600 - World Literature: From The Beginnings To 1700 A.D.

•ENGL 26700 - World Literature: From 1700 A.D. To The Present

•ENGL 36600 - Postcolonial Literatures

•HIST 10500 - Survey Of Global History

•HIST 27100 - Introduction To Colonial Latin American History (1492-1810)

•HIST 27200 - Introduction To Modern Latin American History (1810 To The Present)

•HIST 30501 - Latin American History Through Film

•HIST 35201 - Revolution And Revolutionaries In 20th And 21st Century Latin America

•HIST 36110 - Environmental History Of Latin America

•HIST 36600 - Hispanic Heritage Of The United States

•HIST 40100 - Indigenous Traditions Of Latin America

•HIST 42500 - Social And Ecological History Of The Andes

•LALS 10100 - Introduction To Latin American Studies

•PHIL 23000 - Religions Of The East

•POL 13000 - Introduction To International Relations

•POL 14100 - Governments Of The World

•POL 23200 - Contemporary Crises In International Relations

•POL 32300 - Comparative Environmental Policy

•POL 34500 - West European Democracies In The Post-Industrial Era

•SOC 40300 - Sociology Of Developing Countries In Era Of Globalization

•SOC 40400 - The Environment And Social Justice

•SOC 40500 - Power, Social Control And The Media

•SOC 40600 - People’s Movements And Social Power

•SPAN 23500 - Spanish American Literature In Translation

**Individual and Society**

•ANTH 10000 - Introduction To Anthropology

•COM 21200 - Approaches To The Study Of Interpersonal Communication

•COM 25000 - Mass Communication And Society

•COM 32000 - Small Group Communication

•COM 32400 - Introduction To Organizational Communication

•ECON 21000 - Principles Of Economics

•ECON 25100 - Microeconomics

•ECON 25200 - Macroeconomics

•ENGL 22700 - Elements Of Linguistics

•HIST 21800 - Human Development And Health Promotion

•HIST 22200 - Foundations Of Holistic Health And Wellness

•PSY 12000 - Elementary Psychology

•PSY 20000 - Introduction To Cognitive Psychology

•PSY 23500 - Child Psychology

•PSY 24000 - Introduction To Social Psychology

•PSY 25100 - Health Psychology

•PSY 35000 - Abnormal Psychology

•SOC 10000 - Introductory Sociology

•SOC 34000 - General Social Psychology

•SOC 35000 - Social Psychology Of Marriage

•SOC 36500 - Constructing American Families

**Literature and the Arts**

•AD 11300 - Basic Drawing

•AD 25500 - Art Appreciation

•AD 38300 - Modern Art

•COM 24000 - Introduction To Oral Interpretation

•ENGL 20100 - The Nature Of Literary Study

•ENGL 20500 - Introduction To Creative Writing

•ENGL 22100 - Introduction To Shakespeare

•ENGL 23000 - Great Narrative Works

•ENGL 23100 - Introduction To Literature

•ENGL 23200 - Thematic Studies In Literature

•ENGL 23500 - Introduction To Drama

•ENGL 23700 - Introduction To Poetry

•ENGL 23800 - Introduction To Fiction

•ENGL 23900 - Introduction To Biography

•ENGL 24000 - Survey Of The British Literature: From The Beginnings Through The Neoclassical Period

•ENGL 24100 - Survey Of The British Literature: From The Rise Of Romanticism To The Modern Period

•ENGL 25000 - Great American Books

•ENGL 25700 - Literature Of Black America

•ENGL 26400 - The Bible As Literature

•ENGL 26600 - World Literature: From The Beginnings To 1700 A.D.

•ENGL 26700 - World Literature: From 1700 A.D. To The Present

•ENGL 28600 - The Movies

•ENGL 31100 - Identity In Ethnic American Women’s Literature

•ENGL 31800 - Graphic Narrative

•ENGL 35000 - Survey Of American Literature From Its Beginnings To 1865

•ENGL 35100 - Survey Of American Literature From 1865 To The Post-World War II Period

•ENGL 35600 - American Humor

•ENGL 36000 - Gender And Literature

•ENGL 36600 - Postcolonial Literatures

•ENGL 37300 - Science Fiction And Fantasy

•ENGL 37700 - Major Modern Poetry

•ENGL 37900 - The Short Story

•ENGL 38100 - The British Novel

•ENGL 38200 - The American Novel

•ENGL 40700 - Introduction To Poetry Writing

•ENGL 40900 - Introduction To Fiction Writing

•ENGL 41000 - Introduction To Creative Nonfiction Writing

•ENGL 41100 - Studies In Major Authors

•ENGL 44100 - Chaucer’s Canterbury Tales

•ENGL 44200 - Shakespeare

•ENGL 44400 - Milton

•ENGL 46900 - Issues In Contemporary Criticism And Theory

•MUS 25000 - Music Appreciation

•PHIL 27500 - The Philosophy Of Art

•SPAN 23500 - Spanish American Literature In Translation

•SPAN 24100 - Introduction To The Study Of Hispanic Literature

•SPAN 33500 - The Literature Of The Spanish-Speaking Peoples In The United States

•THTR 20100 - Theatre Appreciation

•THTR 30800 - The History And Development Of The American Musical Theatre

•THTR 34800 - Dramatic Performance In Context

**Racial and Ethnic Diversity**

•ANTH 37900 - Native American Cultures

•ENGL 25700 - Literature Of Black America

•HIST 36600 - Hispanic Heritage Of The United States

•HIST 40100 - Indigenous Traditions Of Latin America

•HIST 46601 - Immigration And Ethnicity In U S History

•LALS 10100 - Introduction To Latin American Studies

•PSY 33400 - Cross Cultural Psychology

•PSY 33500 - Stereotyping And Prejudice

•SOC 31000 - Racial And Ethnic Diversity

•SPAN 33500 - The Literature Of The Spanish-Speaking Peoples In The United States

**Social Ethics**

•ENGL 21600 - Ethics And Literature

•PHIL 11100 - Ethics

•PHIL 32500 - Ethics And Public Health

•SOC 22000 - Social Problems

**US Traditions**

•ENGL 25000 - Great American Books

•ENGL 35000 - Survey Of American Literature From Its Beginnings To 1865

•ENGL 35100 - Survey Of American Literature From 1865 To The Post-World War II Period

•ENGL 38200 - The American Novel

•BUSM 10100 - Development Of Business In The United States

•HIST 15100 - American History To 1877

•HIST 15200 - United States Since 1877

•HIST 31005 - The Civil War And Reconstruction, 1850 To 1877

•HIST 35001 - Gettysburg: Three Days That Changed America

•HIST 36700 - 20th Century American History

•HIST 36800 - Episodes In American Religious History

•HIST 37800 - Early National America: 1787-1850

•HIST 38600 - History Of American Foreign Relations

•HIST 46000 - American Colonial History

•HIST 46100 - The Revolutionary Era, 1763 To 1800

•HIST 46400 - Jacksonian America 1815-1850

•HIST 46700 - The Emergence Of Modern America

•HIST 46800 - Recent American History

•HIST 22200 - Foundations Of Holistic Health And Wellness

•HIST 34900 - Contemporary Trends In Health Care Systems

•POL 10100 - American Government And Politics

•POL 23300 - Introduction to The Study Of Law

**Western Heritage**

•ENGL 26400 - The Bible As Literature

•HIST 10200 - Introduction To The Ancient World

•HIST 10300 - Introduction To The Medieval World

•HIST 10400 - Introduction To The Modern World

•HIST 29000 - Russia: Yesterday, Today, And Tomorrow

•HIST 40300 - Europe In The Reformation

•HIST 40400 - Kings And Philosophers: Europe 1618-1789

•HIST 40500 - The French Revolution And Napoleon

•HIST 40600 - Rebels And Romantics: Europe 1815-1870

•HIST 22200 - Foundations Of Holistic Health And Wellness

•PHIL 11000 - Introduction To Philosophy

•PHIL 30100 - History Of Ancient Philosophy

•PHIL 30200 - History Of Medieval Philosophy

•PHIL 23100 - Religions Of The West

•POL 35000 - Foundations Of Western Political Theory: From The Renaissance To Marx

•POL 35300 - Current Political Ideologies

## Section IV: For all Program Changes;

## Current Semester by Semester

(Delete if new program)

Semester One **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| English Composition I | ENGL 10400 | X | 3 | C- |  |
| Design I | AD 10500 |  | 3 | C |  |
| Freshman Experience (see Note 1) | COM 10300 | X | 3 | C- |  |
| Speech Communication | COM 11400 | X | 3 | C- |  |
| Modern Language Level I  (see Note 2) | ASL/FR/GER/JPNS/SPAN 10100 |  | 3 | C- |  |

Semester Two **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| English Composition II | ENGL 10500 | X | 3 | C- | Grade of C- or better in ENGL 10400 |
| Mass Communication and Society | COM 25000 |  | 3 | C |  |
| Design II | AD 10600 |  | 3 | C |  |
| Basic Drawing | AD 11300 |  | 3 | C |  |
| Modern Language Level II  (see Note 2) | ASL/FR/GER/JPNS/SPAN 10200 |  | 3 | C- | Grade of C- or better in Modern Language Level I; or WebCAPE score between 150-299 |

Semester Three **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| Literature and the Arts | Select from list |  | 3 | C- |  |
| Graphic Arts I: Typography | AD 11200 |  | 3 | C |  |
| Critical Perspectives on Communication | COM 20400 |  | 3 | C |  |
| Modern Language Level III  (see Note 2) | ASL/FR/GER/JPNS/SPAN 20100 |  | 3 | C- | Grade of C- or better in Modern Language Level II; or WebCAPE score between 300-425 |
| Introduction to Photography | AD 22200 |  | 3 | C |  |

Semester Four **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| Natural Sciences | Select from list | X | 3 | C- |  |
| Modern Language Level IV (see Note 2) | ASL/FR/GER/JPNS/SPAN 20200 |  | 3 | C- | Grade of C- or better in Modern Language Level III; or WebCAPE score of 425 or greater |
| Graphic Arts II: Digital Imaging | AD 20400 |  | 3 | C |  |
| Color and Composition | AD 30102 |  | 3 | C |  |
| Social Sciences | Select from specific list. See Note 5. | X | 3 | C- |  |

Semester Five **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| Visual Communication | COM 30900 |  | 3 | C |  |
| Global Cultures | Select from list |  | 3 | C- |  |
| Visual Communication Design I | AD 32800 |  | 3 | C |  |
| Social Ethics | Select from list |  | 3 | C- |  |
| US Traditions | Select from list |  | 3 | C- |  |

Semester Six **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design II | AD 32900 |  | 3 | C |  |
| Gender Issues | Select from list |  | 3 | C- |  |
| Vector Imaging for Computer Graphics (ExL) (see Note 3) | CGT 21600 |  | 3 | C |  |
| Humanities | Select from specific list.  See Note 6. | X | 3 | C- |  |
| Individual and Society | Select from list |  | 3 |  |  |

Semester Seven **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| Quantitative Reasoning | Select from list | X | 3 | C- |  |
| Racial and Ethnic Diversity | Select from list |  | 3 | C- |  |
| Visual Communication Design III | AD 44800 |  | 3 | C |  |
| Web Design | AD 32102 |  | 3 | C |  |
| Free Elective  (See Note 4) |  |  | 3 |  |  |

Semester Eight **Total Credits** = 15

| Program Requirements : Designate Program Requirement | Subject Code/Course Number | (GenEd)  Yes=X | Credits  Number | Min Grade | Prerequisites |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design IV | AD 44900 |  | 3 | C |  |
| Western Heritage | Select from list |  | 3 | C- |  |
| Additional Gen. Ed. Credits | Select from specific list.  See note 7. | X | 3 | C- |  |
| Portfolio Process and Presentation | AD 40300 |  | 3 | C |  |
| Technology | Select from list | X | 3 | C- |  |

**Notes:**

**Note 1**: Freshman seminar requirement also met with any other PNW Freshman Seminar course from 1-3 credit hours.

**Note 2**: Modern Language Requirement, must complete 4 semesters of the same language - Choose from ASL, FR, GER, JPNS, or SPAN

**Note 3**: Course changes are pending for CGT 21600 to reflect an AD subject code. See Advisor.

**Note 4**: Free Elective: Choose one (1) 300-level or higher within AD, COM, or other subject code. See Advisor.

**Note 5:** Select from: COM 21200-Approaches to the Study of Interpersonal Communication, COM 32000-Small Group Communication or COM 32400-Introduction to Organizational Communication. Once you use a course for this section, it cannot be used for other sections.

**Note 6:** Select from: AD 25500- Art Appreciation, COM 24000-Introduction to Oral Interpretation, MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre. Once you use a course for this section, it cannot be used for other sections.

**Note 7:** Select from: AD 25500- Art Appreciation, COM 21200-Approaches to the Study of Interpersonal Communication, COM 24000-Introduction to Oral Interpretation, COM 32000-Small Group Communication, COM 32400-Introduction to Organizational Communication,  MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre. Once you use a course for this section, it cannot be used for other sections.

**Note 8:** At least two courses must be COM EXL courses. Prerequisites may apply.

## Section IV continued: For all Program Changes;

## Proposed Semester by Semester

Semester One **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Design I | AD 10500 |  | 3 | B |  |
| English Composition I | ENGL 10400 | X | 3 | C- |  |
| Freshman Experience (see Note 1) | COM 10300 | X | 3 | C- |  |
| Speech Communication | COM 11400 | X | 3 | C- |  |
| Modern Language Level I (see Note 2) | ASL/FR/GER/JPNS/SPAN 10100 |  | 3 | C- |  |

Semester Two **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Design II | AD 10600 |  | 3 | B |  |
| Basic Drawing | AD 11300 |  | 3 | C |  |
| English Composition II | ENGL 10500 | X | 3 | C- | Grade of C- or better in ENGL 10400 |
| Free Elective | AD, COM or CGT 30000-level or higher (see Note 3) |  | 3 | C |  |
| Modern Language Level II  (see Note 2) | ASL/FR/GER/JPNS/SPAN 10200 |  | 3 | C- | Grade of C- or better in Modern Language Level I; or WebCAPE score between 150-299 |

Semester Three **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design Computing I | AD 22800 |  | 3 | B |  |
| Introduction to Photography | AD 22200 |  | 3 | C |  |
| Graphic Arts I: Typography | AD 11200 |  | 3 | B |  |
| Modern Language Level III (see Note 2) | ASL/FR/GER/JPNS/SPAN 20100 |  | 3 | C- | Grade of C- or better in Modern Language Level II; or WebCAPE score between 300-425 |
| Literature and the Arts | Select from list |  | 3 | C- |  |

Semester Four **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design Computing II | AD 22900 |  | 3 | B |  |
| Color And Composition | AD 30102 |  | 3 | B |  |
| Social Sciences | Select from specific list. (see Note 4) | X | 3 | C |  |
| Natural Sciences | Select from list | X | 3 | C- |  |
| Modern Language Level IV | ASL/FR/GER/JPNS/SPAN 20200 |  | 3 | C- | Grade of C- or better in Modern Language Level III; or WebCAPE score of 425 or greater |

Semester Five **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design I | AD 32800 |  | 3 | B |  |
| Visual Communication | COM 30900 |  | 3 | C |  |
| Global Cultures | Select from list |  | 3 | C- |  |
| Social Ethics | Select from list |  | 3 | C- |  |
| US Traditions | Select from list |  | 3 | C- |  |

Semester Six **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design II | AD 32900 |  | 3 | C |  |
| Motion Graphics | AD 41800 |  | 3 | C |  |
| Gender Issues | Select from list |  | 3 | C- |  |
| Humanities | Select from specific list.  (see Note 5) | X | 3 | C- |  |
| Individual and Society | Select from list |  | 3 | C- |  |

Semester Seven **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design III | AD 44800 |  | 3 | C |  |
| Web Design | AD 32102 |  | 3 | C |  |
| Quantitative Reasoning | Quantitative Reasoning | X | 3 | C- |  |
| Racial and Ethnic Diversity | Select from list |  | 3 | C- |  |
| Free Elective | AD, COM or CGT 30000-level or higher (see Note 3) |  | 3 | C |  |

Semester Eight **Total Credits** = 15

| **Program Requirements : Designate Program Requirement** | **Subject Code/Course Number** | **(GenEd)**  **Yes=X** | **Credits**  **Number** | **Min Grade** | **Prerequisites** |
| --- | --- | --- | --- | --- | --- |
| Visual Communication Design IV | AD 44900 |  | 3 | C |  |
| Portfolio Process And Presentation | AD 40300 |  | 3 | C |  |
| Western Heritage | Select from list |  | 3 | C- |  |
| Additional Gen. Ed. Credits | Select from specific list.  (see Note 6) | X | 3 | C- |  |
| Technology | Select from list | X | 3 | C- |  |

**Notes**:

**Note 1**: Freshman seminar requirement also met with any other PNW Freshman Seminar course from 1-3 credit hours.

**Note 2**: Modern Language Requirement, must complete 4 semesters of the same language - Choose from ASL, FR, GER, JPNS, or SPAN

**Note 3**: Free Elective: Choose two (2) 300-level or higher within AD, COM or CGT. . Once you use a course for this section, it cannot be used for other sections.

**Note 4**: Select from: COM 21200-Approaches to the Study of Interpersonal Communication, COM 32000-Small Group Communication or COM 32400-Introduction to Organizational Communication. Once you use a course for this section, it cannot be used for other sections.

**Note 5**: Select from: AD 25500- Art Appreciation, COM 24000-Introduction to Oral Interpretation, MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre. Once you use a course for this section, it cannot be used for other sections.

**Note 6**: Select from: AD 25500- Art Appreciation, COM 20400- Critical Perspectives on Communication, COM 21200-Approaches to the Study of Interpersonal Communication, COM 24000-Introduction to Oral Interpretation, COM 25000-Mass Communication and Society, COM 32000-Small Group Communication, COM 32400-Introduction to Organizational Communication, MUS 25000-Music Appreciation, THTR 20100-Theatre Appreciation or THTR 30800-The History and Development of the American Musical Theatre. Once you use a course for this section, it cannot be used for other sections.

**Note 7**: At least two courses must be COM EXL courses. Prerequisites may apply.

**Note 8**: Any substitutive courses require pre-approval by the tenured VCD faculty.

**Note 9**: The special topics for AD 29000, AD 39200 and AD 49100 require pre-review and pre-approval by the tenured VCD faculty.

1. <http://faculty.pnw.edu/blog/curriculum-document-approval-procedures/> [↑](#footnote-ref-1)