



# Entrepreneurial Mindset & Leadership with Charita Lucas



*“It’s not about ability — it’s about access.”*

Charita Lucas

Founder of Future Cycle Breakers and dOSA Naturals

## ANSWER-SPECIFIC QUESTIONS



*Answer the following questions based on what you learned from the video. Be as specific as possible.*

### 1 EARLY GRIT & TEAMWORK

How did Charita’s first job shape her mindset about teamwork and hard work?

#### **Answer (01:06–02:08)**

Charita says working at McDonald’s taught her two big things: grit and teamwork. She explains that a place like McDonald’s only works if everybody works together — and that early experience showed her how important it is to work hard and rely on your team.

► *Hint: Listen for the two values she names directly.*

### 2 ACCESS OPENS DOORS

What moment from Charita’s childhood changed her understanding of what was possible?

#### **Answer (02:23–04:25):**

Her life changed when a teacher took her to her house — a house with grass, space, and a grand piano. It was completely different from the environment Charita grew up in, and that moment “popped the bubble” she had been living in. It showed her that there was a world beyond the projects and helped her believe she could dream bigger.

► *Hint: Think about the first time she saw a different kind of life.*

### 3 SEEING OPPORTUNITY

How did Charita recognize her opportunity to shift careers and build something new?

#### **Answer (05:34–07:39):**

While working as a secretary, her boss noticed her talent for technology and pushed her to choose a path. Charita chose tech, grew her skills, and eventually became a Senior Partner in a global advertising agency. She says this moment — being forced to narrow her focus — helped her understand how to recognize opportunities and commit to them.

► *Hint: She explains that someone else saw her potential before she saw it in herself.*

**4 TRANSFORMATION TRIFECTA** What does Charita say about mentorship + sponsorship + entrepreneurship working together?

**Answer (11:31-12:06):**

She explains that:

- **Mentorship** keeps Future Cycle Breakers connected to the community.
- **Sponsorship** turns allies into supporters who invest in the mission.
- **Entrepreneurship** sustains the organization long-term.

Together, these three create real transformation for young people.

► *Hint: She clearly breaks down the role of each one.*

**DISCUSSION-BASED QUESTIONS**

**!** *Reflect on your personal thoughts and write your answers below.*

**1 PERSONAL CONNECTION** What part of Charita’s journey stood out to you most — and why?

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**2 BIGGEST TAKEAWAY** Charita says that “your path will be messy, and that’s okay.” What does that mean to you as you think about your own future?

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**3 APPLYING LESSONS**

Charita talks a lot about “access” and “keys.”

What is one door in your life you want to open — and who could help you find the key?

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**4 INSPIRATION**

Who is someone in your life who “saw something in you” the way

Charita’s teacher saw something in her?

How might you do that for someone else one day?

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! Use your creativity to complete the following activity.

## 1 THE ACCESS ELEVATOR

Future Cycle Breakers is all about helping young people see what's possible. So imagine this: you enter an elevator designed just for future creators like you. On each floor, you gain something new — awareness, access, courage, support, and the power to lift others.

Fill out each floor from the bottom level up. By the time you reach the top, you'll have a clearer picture of the leader you're becoming.

**Floor 5 — Amplify:** How will you pay it forward someday? (A younger student? A sibling? A friend?)

**Floor 4 — Allyship:** Who is someone who could “see something in you” the way Charita’s teacher did — and how could you ask for their help?

**Floor 3 — Agency:** What action could you take to move forward, even if no one opens the door for you?

**Floor 2 — Access:** What’s one resource, person, or experience that would open a new door for you?

**Floor 1 — Awareness:** What’s one thing you didn’t know you needed to know until recently? Example: “I didn’t realize that confidence is a skill you build, not something you’re born with.”

START HERE!

**GREAT WORK!**

You’re one step closer to thinking like an entrepreneur. Keep exploring, learning, and dreaming big!

**!** Use your creativity to complete the following activity.

**2 BUILD A CAUSE THAT MATTERS**

Charita didn't just start a business, she built something to help others access opportunities she didn't have growing up.

Now imagine you are starting a nonprofit or social enterprise designed to help people like you... or people you care about.

**1. Who do you want to serve?**

(Youth? kids? families? your neighborhood? a group that gets overlooked?)

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**2. What problem are they facing?**

(Lack of access? confidence? resources? opportunity? support?)

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**3. What would your organization provide?**

(Check all that apply or write your own)

Mentorship

Skills training

Safe space

Education

Products

Community events

Other: \_\_\_\_\_

**4. Name your nonprofit or social enterprise:**

(Fun, bold, serious — your choice)

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**5. One-sentence mission statement:**

“We exist to \_\_\_\_\_ so that \_\_\_\_\_.”



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